Finnish hair professionals

DS Color Shampoo

INCI	EXPLANATION
Aqua	Purified water, solvent.
Sodium Lauroyl Sarcocinate	
Cocamidopropyl Hydroxysultaine	Mild detergent
Disodium Cocoamphodiacetate	Mild detergent
Glycerin	Glycerin, moisturizing solvent.
Sodium Chloride	Adjusts the thickness of the product.
Cocamide MEA	Foam booster that acts also as a thickener.
Polyquaternium-6	Cationic conditioning and shine providing polymer. Reduces frizz and improves combing.
Dimethylpabamidopropyl Laurdimonium Tosylate	Cationic hair protective agent. Protects hair from the sun's damaging effects and prevents hair discoloration. Eases handling of hair.
Ethylhexyl Methoxycinnamate	Cationic hair protective UV filter.
Amodimethicone/Morpholinomethyl Silsesquioxane Copolymer	Silicone which detangles and provides color protection, does not weigh down fine hair. Makes hair silky soft and shiny. Provides thermal protection.
PEG-150 Pentaerythrityl Tetrastearate	Thickening, emulsifying.
PEG-6 Caprylic/Capric Glycerides	Thickening agent
Trideceth-5	Emulsifier, surface active ingredient
Phenoxyethanol	Preservative
Iodopropynyl Butylcarbamate	Preservative
Lactic Acid	pH adjustment