

# Finnish hair professionals

## DS Pre Styling Cream

INCI	EXPLANATION
Aqua	Purified water, solvent.
Cetyl Alcohol	Forms the viscosity of the product.
Propylene Glycol	Moisturizing solvent
VP/VA Copolymer	Polymer which gives a strong, shiny hold to hair. Washes out easily.
Alcohol Denat.	Acts as a solvent for raw materials and destroys bacteria while preventing their formation.
Ethylhexyl Palmitate	Softening, spreadability enhancing, moisturizing and hair detangling ester oil
Polyquaternium-7	Cationic. Reduces static electricity, improves combability and provides light support.
Hydrolyzed Vegetable Protein PG-propyl Silanetriol	Plant-derived protein which conditions and strengthens the hair. Provides thermal protection.
Glyceryl Stearate	Forms the viscosity of the product.
Cetrimonium Chloride	Anti-static, frizz removing effect.
Panthenol	Pro-vitamin B5. Hydrates and protects hair and scalp. Antiseptic.
Tocopheryl Acetate	Vitamin E derivative, which is converted to vitamin E on the skin. An effective skin protecting and moisturizing vitamin. Antioxidant.
Ceteareth-20	Forms the viscosity of the product.
Polyquaternium-37	Cationic polymer.
Ethylhexyl Methoxycinnamate	Cationic hair protective UV filter.
Dimethicone	Silicone, which improves spreadability and feel of the product on the skin and hair. Aids hair manageability and gives shine.
Propylene Glycol Dicaprylate/Dicaprate	High quality fast-spreading ester oil. Improves product spreadability and eases combing. Makes hair silky.
PPG-1 Trideceth-6	Acts also as a surfactant which contributes to the solubility of the raw materials.
Sorbitan Oleate	Emulsifier
C10-11 Isoparaffin	Moisturizing oil
Acrylates/Stearyl Methacrylate Copolymer	Stabilizing and thickening

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Phenoxyethanol	Preservative
Potassium Sorbate	Preservative
Ethylhexylglycerin	Preservative efficacy booster.
Disodium EDTA	Improves product shelf-life.
Citric Acid	Adjusts the product's pH value suitable for hair and skin.
Pantolactone	Conditioning, moisturizing agent

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