

| Finnish hair professionals |

DS Strong Matte Clay

| INCI | EXPLANATION |
|------------------------------------|---|
| Aqua | Purified water, solvent. |
| Kaolin | Kaolin Clay. |
| Cetearyl Alcohol | Forms the viscosity of the product. |
| Paraffin | Wax which maintains moisture and provides support for hair. |
| Cera Microcristallina | Creates and stabilizes a product-specific base. |
| Glycerin | Glycerin, moisturizing solvent. |
| Ceteareth-30 | Emulsifier |
| Silica | Adjusts the viscosity of the product. Stabilizes the product. |
| PVP | Fixative |
| PEG-40 Hydrogenated Castor Oil | Contributes to the solubility of the raw materials |
| Undecane | Light oil. Enhances spreadability. |
| Sorbitol | Moisturizing, conditioning |
| Tridecane | Light Oil. Enhances spreadability. |
| Ethylhexyl Methoxycinnamate | Cationic hair protective UV filter. |
| Phenoxyethanol, Ethylhexylglycerin | Maintains the safety and the structure of the product. |
| Piroctone Olamine | Powerful against dandruff-causing Pitysporum ovale yeast. |
| Sodium Polyacrylate | Thickening, stabilizing |
| Dimethicone | Silicone, which improves spreadability and feel of the product on the skin and hair. Aids hair manageability and gives shine. |
| Cyclopentasiloxane | Extremely light, volatile silicone grade that acts as a solvent. |
| Trideceth-6 | Surfactant |
| Tocopherol | Antioxidant |
| PEG/PPG-18/18 Dimethicone | Reduces skin irritation and makes the hair soft. |

