

# | Finnish hair professionals |

## DS Styling Lotion

INCI	EXPLANATION
Aqua	Purified water, solvent.
Alcohol Denat.	Acts as a solvent for raw materials and destroys bacteria while preventing their formation.
VP/VA Copolymer	Polymer which gives a strong, shiny hold to hair. Washes out easily.
Sodium Cocoyl Amino Acids	Part of the thermo-activated ingredient combination Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, composed among other things of fatty and amino acids and panthenol. Protects the hair from UV radiation, chemical processings and air pollution, acts as a thermal and color protection. Smoothes the hair, improves shine and softness.
Potassium Dimethicone PEG-7 Panthenyl Phosphate	Part of the thermo-activated ingredient combination Sodium Cocoyl Amino Acids, Potassium Dimethicone PEG-7 Panthenyl Phosphate, composed among other things of fatty and amino acids and panthenol. Protects the hair from UV radiation, chemical processings and air pollution, acts as a thermal and color protection. Smoothes the hair, improves shine and softness.
Polyquaternium-7	Cationic. Reduces static electricity, improves combability and provides light support.
Panthenol	Pro-vitamin B5. Hydrates and protects hair and scalp. Antiseptic.
Polysorbate 20	Contributes to the solubility of the raw materials
Amodimethicone	Silicone, which conditions, protects hair color, enhances manageability of hair and gives gloss.
Ethylhexyl Methoxycinnamate	Cationic hair protective UV filter.
Glycerin	Glycerin, moisturizing solvent.
C11-15 Pareth-7	Contributes to the solubility of the raw materials.
Laureth-9	Contributes to the solubility of the raw materials.
Trideceth-12	Contributes to the solubility of the raw materials.
Pantolactone	Conditioning, moisturizing agent
Phenoxyethanol, Ethylhexylglycerin	Maintains the safety and the structure of the product.
Citric Acid	Adjusts the product's pH value suitable for hair and skin.

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Acetic Acid

pH adjustment

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Sim Finland Oy | Hiitintie 4, 33400 Tampere | sim.fi

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