# Finnish hair professionals

## Sense

| INCI | EXPLANATION |
|---|---|
| Aqua | Purified water, solvent. |
| Polyquaternium-22 | Deeply conditions hair without buildup, adds luster and a soft, silky feel, improves shine and slip for easy brushing, helps hold curls without flaking, and protects color. |
| Cephalipins | Helps to restore and maintain the natural barrier function of the stratum corneum. |
| Dimethylpabamidopropyl Laurdimonium Tosylate | Cationic hair protective agent. Protects hair from the sun's damaging effects and prevents hair discoloration. Eases handling of hair. |
| Cetrimonium Chloride | Anti-static, frizz removing effect. |
| Disodium Cocoamphodiacetate | Mild detergent |
| Caprylyl Glycol | Improves also product shelf-life. |
| Tetrasodium EDTA | Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments. Effective synergy with etidronate. |
| Hexylene Glycol | Moisturizing solvent |
| Phenoxyethanol, Ethylhexylglycerin | Maintains the safety and the structure of the product. |
| PVP | Fixative |
| Citric Acid | Adjusts the product's pH value suitable for hair and skin. |
| Sodium Benzoate | Preservative |