Finnish hair professionals

Sense Shampoo

INCI	EXPLANATION
Aqua	Purified water, solvent.
Sodium Laureth Sulfate	Surface active detergent, gives good foam.
Cocamidopropyl Betaine	Mild surfactant, washes without irritating skin.
Dimethylpabamidopropyl Laurdimonium Tosylate	Cationic hair protective agent. Protects hair from the sun's damaging effects and prevents hair discoloration. Eases handling of hair.
Glycereth-2 Cocoate, Glycol Distearate	Surface active pearlizing agent
Glycerin	Glycerin, moisturizing solvent.
Phenoxyethanol	Preservative
Iodopropynyl Butylcarbamate	Preservative
Citric Acid	Adjusts the product's pH value suitable for hair and skin.
Sodium Chloride	Adjusts the thickness of the product.