/16 SensiDO Magic Color Paste

INCI	EXPLANATION
Aqua	Purified water, solvent.
Cetearyl Alcohol	Forms the viscosity of the product.
Propylene Glycol	Moisturizing solvent
Ceteareth-33	Regulates the thickness of the product.
Stearic Acid	Thickens the product.
Palmitic Acid	Thickens the product.
Sodium Cetearyl Sulfate	Thickens the product.
Ammonia	Alkali, pH adjuster. Softens, swells and thus opens the hair cuticles for the hair coloring process. While making permanent waves, it ensures the effectiveness of the reducing agent and swells the scaly layers of hair.
Acid Red 92	Hair dye
Tetrabromophenol Blue	Hair dye
Phenoxyethanol, Ethylhexylglycerin	Maintains the safety and the structure of the product.