

| Finnish hair professionals |

SensiDO Match Illuminating Platinum (Natural)

| INCI | EXPLANATION |
|---|--|
| Aqua | Purified water, solvent. |
| Cetearyl Alcohol | Forms the viscosity of the product. |
| Glycerin | Glycerin, moisturizing solvent. |
| Propylene Glycol | Moisturizing solvent |
| Behentrimonium Chloride | Effective verstaile condition agent which softens hair. |
| Sorbitol | Moisturizing, conditioning |
| Quaternium-87 | Makes the hair soft and easy to comb both wet and dry. Reduces static electricity. |
| Dipalmitoylethyl Hydroxyethylmonium Methosulfate | Cationic emulsifying and static electricity removing hair conditioning ingredient. |
| Caesalpinia Spinosa Fruit Pod Extract / Caesalpinia Spinosa Fruit Extract, Helianthus Annuus (Sunflower) Sprout Extract | Powerful antioxidant elixir for hair. Makes hair beautiful and shiny. Protects your hair from free radicals and physical stress. Protects hair against heat, urban pollution and UV stress. Repairs chemically treated hair. Prevents the color fading of hair. Restores the resilience of hair. |
| Isopropyl Palmitate | Light oil. Enhances hair shine, detangles and smoothes hair without weighing down fine hair. |
| Isostearyl Isostearate | Light oil. Enhances hair shine, detangles and smoothes hair without weighing down fine hair. |
| Octyldodecanol | Light oil. Enhances hair shine, detangles and smoothes hair without weighing down fine hair. |
| Octyldodecyl Myristate | Light oil. Enhances hair shine, detangles and smoothes hair without weighing down fine hair. |
| Ceteareth-20 | Forms the viscosity of the product. |
| Cetrimonium Chloride | Anti-static, frizz removing effect. |
| Ethylhexylglycerin | Preservative efficacy booster. |
| Quaternium-80 | Effectively conditioning and detangling ingredient. Improves combing, reduces static electricity and leaves hair feeling silky soft and easy to handle. |
| Basic Red 76 | Cationic hair dye |
| Basic Blue 99 | Cationic hair dye |



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|-------------------|--|
| Citric Acid | Adjusts the product's pH value suitable for hair and skin. |
| Phenoxyethanol | Preservative |
| Sodium Benzoate | Preservative |
| Isopropyl Alcohol | Volatile raw material solvent. |
| Sodium Hydroxide | Base. |



Sim Finland Oy | Hiitintie 4, 33400 Tampere | sim.fi



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