SensiDO Bleaching Paste 500 g

INCI	EXPLANATION
Potassium Persulfate	Lifts hair up to 7 levels.
Paraffinum Liquidum / Mineral Oil	Moisturizing agent.
Ammonium Persulfate	Lifts hair up to 7 levels.
Sodium Metasilicate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Sodium Silicate	Buffering agent
Sodium Stearate	Adjusts the viscosity of the product, stabilizes the product.
Silica	Adjusts the viscosity of the product. Stabilizes the product.
Cyamopsis Tetragonoloba (Guar) Gum	Stabilizes the product.
Simmondsia Chinensis (Jojoba) Seed Oil	Conditioning and moisturizing Jojoba oil.
Polyquaternium-10	Cationic conditioning agent. Hair becomes soft and easier to detangle. Both wet and dry combing will improve.
Magnesium Stearate	Stabilizes the product.
C.I. 77891 / Titanium Dioxide	Cosmetic colorant
Sodium Lauryl Sulfate	Surfactant
Tetrasodium EDTA	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments. Effective synergy with etidronate.