

# | Finnish hair professionals |

## SensiDO Blond 500 g

INCI	EXPLANATION
Potassium Persulfate	Lifts hair up to 7 levels.
Ammonium Persulfate	Lifts hair up to 7 levels.
Sodium Metasilicate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Sodium Stearate	Adjusts the viscosity of the product, stabilizes the product.
Silica	Adjusts the viscosity of the product. Stabilizes the product.
Sodium Persulfate	Lifts hair up to 7 levels.
Magnesium Carbonate	pH adjuster
Tetrasodium EDTA	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments. Effective synergy with etidronate.
Sodium Lauryl Sulfate	Surfactant
Cyamopsis Tetragonoloba (Guar) Gum	Stabilizes the product.
Cyclodextrin	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
C.I. 77007 / Ultramarines	Cosmetic colorant

