SensiDO Pure Blond Bleaching Powder 500 g

INCI	EXPLANATION
Potassium Persulfate	Lifts hair up to 7 levels.
Sodium Silicate	Buffering agent
Talc	
Sodium Metasilicate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Ammonium Persulfate	Lifts hair up to 7 levels.
Magnesium Carbonate Hydroxide	Adjusts the pH.
Cyamopsis Tetragonoloba (Guar) Gum	Stabilizes the product.
Kaolin	Kaolin Clay.
Magnesium Oxide	Adjusts the pH.
Cyclodextrin	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Disodium Lauryl Sulfosuccinate	Surface-active ingredient
Paraffinum Liquidum / Mineral Oil	Moisturizing agent.
Disodium EDTA	Improves product shlef-life.
C.I. 77007 / Ultramarines	Cosmetic colorant