

| Finnish hair professionals |

SensiDO Blond 500 g

INCI	EXPLANATION
Potassium Persulfate	Lifts hair up to 7 levels.
Ammonium Persulfate	Lifts hair up to 7 levels.
Sodium Silicate	Buffering agent
Magnesium Carbonate Hydroxide	Adjusts the pH.
Sodium Metasilicate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Sodium Stearate	Adjusts the viscosity of the product, stabilizes the product.
Cyamopsis Tetragonoloba (Guar) Gum	Stabilizes the product.
Kaolin	Kaolin Clay.
Magnesium Oxide	Adjusts the pH.
Cyclodextrin	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Disodium Lauryl Sulfosuccinate	Surface-active ingredient
Paraffinum Liquidum / Mineral Oil	Moisturizing agent.
Xanthan Gum	Stabilizes the product.
Disodium EDTA	Improves product shelf-life.
C.I. 77007 / Ultramarines	Cosmetic colorant

