Finnish hair professionals

SensiDO Creative 7.0 Bleach Powder 450g

INCI	EXPLANATION
Potassium Persulfate	Lifts hair up to 7 levels.
Magnesium Carbonate Hydroxide	Adjusts the pH.
Kaolin	Kaolin Clay.
Magnesium Oxide	Adjusts the pH.
Trisodium Phosphate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Diammonium Phosphate	Adjusts the pH.
Ammonium Persulfate	Lifts hair up to 7 levels.
Sodium Metasilicate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Cyamopsis Tetragonoloba (Guar) Gum	Stabilizes the product.
Paraffinum Liquidum (Mineral Oil)	Moisturizing agent.
Magnesium Stearate	Stabilizes the product.
Xanthan Gum	Stabilizes the product.
Cyclodextrin	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Disodium Lauryl Sulfosuccinate	Surface-active ingredient
Disodium EDTA	Improves product shlef-life.