Finnish hair professionals

SensiDO Direct Dye Remover

INCI	EXPLANATION
Aqua / Water	Solvent.
Brassica Campestris (Rapeseed) Seed Oil	Hair and skin moisturizing as well as hair repairing ingredient.
Sodium Laureth Sulfate	Surface active detergent, gives good foam.
Cocamidopropylamine Oxide	Detargent
Ethanolamine	Alkali, pH adjuster. Softens, swells and thus opens the hair cuticles for the hair coloring process.