

| Finnish hair professionals |

SensiPerm

INCI	EXPLANATION
Aqua	Purified water, solvent.
Hydrogen Peroxide	Decomposes readily into water and oxygen with release of heat, and therefore does not cause any long-term problems for the environment or the population.
Cetearyl Alcohol	Forms the viscosity of the product.
Ceteareth-20	Forms the viscosity of the product.
Paraffinum Liquidum	Moisturizing agent.
Panthenol	Pro-vitamin B5. Hydrates and protects hair and scalp. Antiseptic.
Sodium Laureth Sulfate	Surface active detergent, gives good foam.
Etidronic Acid	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.
Pantolactone	Conditioning, moisturizing agent
Disodium Phosphate	Stabilizing agent
Sodium Stannate	Stabilizing agent
Citric Acid	Adjusts the product's pH value suitable for hair and skin.

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