Finnish hair professionals

SensiPerm

INCI	EXPLANATION
Aqua	Purified water, solvent.
Thioglycolic Acid	Reducing agent, loses hydrogen atoms.
Ammonium Bicarbonate	pH adjustor.
Ammonia	Alkali, pH adjuster. Softens, swells and thus opens the hair cuticles for the hair coloring process. While making permanent waves, it ensures the effectiveness of the reducing agent and swells the scaly layers of hair.
Cystine Bis-PG-Propyl Silanetriol	Prevents and repairs damage to the hair cuticle, nourishes hair from within, strengthens hair, protects it, improves curl retention, enhances hair's mechanical properties, and increases the longevity of curls after a perm.
Hydrolyzed Vegetable Protein, Hydrolyzed Pea Protein	Plant-based protein blend designed as a viable alternative to animal keratin, with an optimized amino acid profile to replicate its performance and improve the quality of damaged, fragile hair.
Polyquaternium-22	Deeply conditions hair without buildup, adds luster and a soft, silky feel, improves shine and slip for easy brushing, helps hold curls without flaking, and protects color.
Sodium Gluconate	Stabilizes the product formulation and prevents issues caused by metals.
Sodium Laureth-11 Carboxylate	
Sodium Benzoate	Preservative
Potassium Sorbate	Preservative
Phenoxyethanol, Ethylhexylglycerin	Maintains the safety and the structure of the product.