DS Mineral Removing Shampoo

INCI	EXPLANATION
Aqua	Purified water, solvent.
Sodium Laureth Sulfate	Surface active detergent, gives good foam.
PEG-7 Glyceryl Cocoate	Moisturizing agent and solubilizer. Improves foam properties.
Sodium Cocoamphoacetate	Surfactant
Tetrasodium EDTA	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments. Effective synergy with etidronate.
Glycerin	Glycerin, moisturizing solvent.
Tetrasodium Etidronate	Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments. Effective synergy with EDTA.
Coco-Glucoside, Glyceryl Oleate	Surface active ingredients
Phenoxyethanol	Preservative
Iodopropynyl Butylcarbamate	Preservative
Polyquaternium-10	Cationic conditioning agent. Hair becomes soft and easier to detangle. Both wet and dry combing will improve.
Sodium Chloride	Adjusts the thickness of the product.
Tocopherol	Antioxidant
Hydrogenated Palm Glycerides Citrate	Emollient, conditioning agent
Citric Acid	Adjusts the product's pH value suitable for hair and skin.