Finnish hair professionals

DS Moisture Shampoo

INCI	EXPLANATION
Aqua	Purified water, solvent.
Sodium Lauroyl Sarcosinate	Cleansing agent
Cocamidopropyl Betaine	Mild surfactant, washes without irritating skin.
Glycerin	Glycerin, moisturizing solvent.
Decyl Glucoside	Mild surfactant, washes without irritating skin.
Sodium Cocoyl Isethionate	Cleansing agent
Betaine	Betaine. Moisturizes, conditions and softens the skin and hair. Reduces skin irritation possibly caused by other substances.
Capryloyl/Caproyl Methyl Glucamide	Mild surfactant
Coco-Glucoside, Glyceryl Oleate	Surface active ingredients
Lauroyl/Myristoyl Methyl Glucamide	Mild surfactant
Saccharide Isomerate	Moisture binding complex
Polyglyceryl-3 PCA	Moisturizing
Citric Acid	Adjusts the product's pH value suitable for hair and skin.
Guar Hydroxypropyltrimonium Chloride	Plant-derived cationic polymer. Enhances combability, handling and improves shine. The hair feels soft. Improves foam quality in shampoos.
Helianthus Annuus (Sunflower) Seed Extract	Maintains hair color, protects the hair from the fading effects of the sun, conditions and moisturizes the hair. Repairs the damage caused by UV radiation.
Sodium Gluconate	Stabilizes the product formulation and prevents issues caused by metals.
Sodium Benzoate	Preservative
Sodium Chloride	Adjusts the thickness of the product.
Propylene Glycol	Moisturizing solvent
Potassium Sorbate	Preservative
Butylene Glycol	Moisturizing solvent
Sodium Citrate	Buffering and chelating
Hydrogenated Vegetable Glycerides Citrate	
Tocopherol	Antioxidant

Sim SENSITIVE

Sim Finland Oy | Hiitintie 4, 33400 Tampere | sim.fi
simsensitive Sim Sensitive