Finnish hair professionals

DS Volume Shampoo

INCI	EXPLANATION
Aqua	Purified water, solvent.
Sodium C14-16 Olefin Sulfonate	Cleansing agent
Cocamidopropyl Betaine	Mild surfactant, washes without irritating skin.
Coco-Betaine	Cleansing agent
Glycerin	Glycerin, moisturizing solvent.
Pisum Sativum (Pea) Peptide	Pea peptide, volumizing effect
Capryloyl/Caproyl Methyl Glucamide	Mild surfactant
Lauroyl/Myristoyl Methyl Glucamide	Mild surfactant
Sodium Methyl Cocoyl Taurate	Cleansing agent
Sodium Chloride	Adjusts the thickness of the product.
Helianthus Annuus (Sunflower) Seed Extract	Maintains hair color, protects the hair from the fading effects of the sun, conditions and moisturizes the hair. Repairs the damage caused by UV radiation.
Sodium Cocoyl Isethionate	Cleansing agent
Saccharide Isomerate	Moisture binding complex
Hydrolyzed Vegetable Protein, Hydrolyzed Pea Protein	Plant-based protein blend designed as a viable alternative to animal keratin, with an optimized amino acid profile to replicate its performance and improve the quality of damaged, fragile hair.
Guar Hydroxypropyltrimonium Chloride	Plant-derived cationic polymer. Enhances combability, handling and improves shine. The hair feels soft. Improves foam quality in shampoos.
Sodium Gluconate	Stabilizes the product formulation and prevents issues caused by metals.
Propylene Glycol	Moisturizing solvent
Citric Acid	Adjusts the product's pH value suitable for hair and skin.
Sodium Benzoate	Preservative
Potassium Sorbate	Preservative
Butylene Glycol	Moisturizing solvent
Polyquaternium-67	Special polymer which provides volume and conditioning.
Leuconostoc/Radish Root Ferment Filtrate	Preservative

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Sodium Citrate	Buffering and chelating