

| Finnish hair professionals |

DS White Pearl Mask

INCI	EXPLANATION
Aqua	Purified water, solvent.
Cetearyl Alcohol	Forms the viscosity of the product.
Quaternium-87	Makes the hair soft and easy to comb both wet and dry. Reduces static electricity.
Behentrimonium Chloride	Effective verstaile condition agent which softens hair.
Shea Butter Ethyl Esters	
Glycerin	Glycerin, moisturizing solvent.
Betaine	Betaine. Moisturizes, conditions and softens the skin and hair. Reduces skin irritation possibly caused by other substances.
Quaternium-91	Hair conditioning and softening ingredient, contributes to longer lasting hair color.
Propylene Glycol	Moisturizing solvent
Polyquaternium-113	
Polyacrylamidopropyltrimonium Chloride	Restores hair to hydrophobic state (makes hair water repellent), provides long-lasting conditioning which improves over the course of five washes, improves wet combing.
Panthenol	Pro-vitamin B5. Hydrates and protects hair and scalp. Antiseptic.
Dipalmitoylethyl Hydroxyethylmonium Methosulfate	Cationic emulsifying and static electricity removing hair conditioning ingredient.
Cetrimonium Methosulfate	Cationic hair conditioning agent. Improves combability, leaves hair soft and protects hair from mechanical stress like combing.
Helianthus Annuus (Sunflower) Seed Extract	Maintains hair color, protects the hair from the fading effects of the sun, conditions and moisturizes the hair. Repairs the damage caused by UV radiation.
Hydroxyethylcellulose	Thickener, gelling agent
Ceteareth-20	Forms the viscosity of the product.
Basic Red 76	Cationic hair dye
Basic Red 51	Cationic hair dye
HC Blue No. 16	



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Basic Brown 17	Cationic hair dye
Butylene Glycol	Moisturizing solvent
Phenoxyethanol, Ethylhexylglycerin	Maintains the safety and the structure of the product.
Caprylyl Glycol	Improves also product shelf-life.
Dextrin	
Sodium Chloride	Adjusts the thickness of the product.
Isopropyl Alcohol	Volatile raw material solvent.
Citric Acid	Adjusts the product's pH value suitable for hair and skin.

