

# | Finnish hair professionals |

## Forme Curl Bouncer

INCI	EXPLANATION
Aqua	Purified water, solvent.
Cetyl Alcohol	Forms the viscosity of the product.
Propylene Glycol	Moisturizing solvent
Polyquaternium-10	Cationic conditioning agent. Hair becomes soft and easier to detangle. Both wet and dry combing will improve.
Ceteareth-20	Forms the viscosity of the product.
Glyceryl Stearate	Forms the viscosity of the product.
Avena Sativa Kernel Oil	<p>Finnish, comes from Fazer. Natural oil, that is produced by extraction . Oat oil has high lipid content compared to other grain types. Oat oil is gluten free and vegan.BENEFITS:Oat oil does not irritate skin so it is suitable also for sensitive skins . It helps improve skin barrier and maintain natural moisture balance. Oat oil also moisturizes and nourishes hair. Adds softness and manageability to hair . Absorbs easily and doesn't weigh hair down. OAT OIL CONTAINS:Omega-6 fatty acids Oat oil contains three times more linoleic acid (Omega-6) compared to olive oil. Linoleic acid is present in the outer layer of the skin (epidermis). It is an important component of cell membranes, the lack of which can result in e.g. flaking the skin. Linoleic acid moisturizes, gives UV protection and has anti-inflammatory effect. Vitamin E and antioxidants Vitamin E is a widely used ingredient in cosmetics, which is also known as tocopherol. It is a very effective antioxidant, that helps prevent the negative effects of free radicals on skin cells, e.g. reduces or slows down the signs of skin aging. It has also been shown to help maintain and restore skin's natural barrier. This helps prevent scalp dryness and maintain its good condition, promoting overall hair well-being. Vitamin E also helps prevent and reduce signs of skin inflammation. Ceramides and Avenanthramides High in ceramide lipids oat oil strengthens hair keratin, repairs and smoothes the surface of the hair and helps retain moisture. On skin ceramides help protect skin surface and prevent dryness. Oats also contain a unique group of phenolic alkaloids - Avenanthramides. Mainly found in oats, these antioxidants have anti-inflammatory, anti-itching and anti-irritant effects.</p>



# | Finnish hair professionals |

Betaine	Betaine. Moisturizes, conditions and softens the skin and hair. Reduces skin irritation possibly caused by other substances.
PPG-3 Myristyl Ether	Hair detangling and moisturizing light oily ingredient.
Polyquaternium-37	Cationic polymer.
Panthenol	Pro-vitamin B5. Hydrates and protects hair and scalp. Antiseptic.
Tocopheryl Acetate	Vitamin E derivative, which is converted to vitamin E on the skin. An effective skin protecting and moisturizing vitamin. Antioxidant.
Aloe Barbadensis Leaf Juice	Aloe Vera extract is a mixture of several skin conditioning and moisturizing ingredients. It e.g. helps to maintain moisture balance.
Cetrimonium Chloride	Anti-static, frizz removing effect.
Polyquaternium-7	Cationic. Reduces static electricity, improves combability and provides light support.
Parfum	Perfume
Anethole	Perfume component
Citronellol	Perfume component
Geraniol	Perfume component
Hexyl Cinnamal	Perfume component
Limonene	Perfume component
Linalool	Perfume component
Tetramethyl Acetyloctahydronaphthalenes	Perfume component
Ethylhexyl Methoxycinnamate	Cationic hair protective UV filter.
Phenoxyethanol, Ethylhexylglycerin	Maintains the safety and the structure of the product.
Sodium Benzoate	Preservative
PG-Hydroxyethylcellulose Cocodimonium Chloride	
Propylene Glycol Dicaprylate/Dicaprate	High quality fast-spreading ester oil. Improves product spreadability and eases combing. Makes hair silky.
PPG-1 Trideceth-6	Acts also as a surfactant which contributes to the solubility of the raw materials.
C10-11 Isoparaffin	Moisturizing oil
Sorbitan Oleate	Emulsifier



# | Finnish hair professionals |

Acrylates/Stearyl Methacrylate Copolymer

Stabilizing and thickening

Citric Acid

Adjusts the product's pH value suitable for hair and skin.

**Sim**  
SENSITIVE

Sim Finland Oy | Hiitintie 4, 33400 Tampere | sim.fi



simsensitive



Sim Sensitive