| Finnish hair professionals |

SensiDO Simplex Bonder

| INCI | EXPLANATION |
|---|---|
| Aqua | Purified water, solvent. |
| Butylene Glycol | Moisturizing solvent |
| Bis-4-PCA Dimethicone | Innovative bifunctionalized silicone polymer which has a specific length with (PCA) Pyrrolidone carboxylic acid. The specific chain length of the silicone polymer makes it 10 times more active and efficient than the regular PCA Dimethicone. That is why it protects and repairs the hair from bleaching and coloring procedures as well as reinforces protein bonds of keratin, resulting in a better quality of the hair fibre. The unique structure of the silicone polymer, due to its high affinity to the hair shaft, restores disulfide bonds of keratin and rebuilds the hydrogen bonding of the hair. The silicone polymer also restores the natural hydrophobicity of the hair shaft which is lost during coloring and bleaching processes. |
| Disodium PEG-12 Dimethicone Sulfosuccinate | Hydrotrope, dissolves hydrophobic compounds in aqueous solution. |
| Aminomethyl Propanol | pH adjustment |

