

# | Finnish hair professionals |

## SensiDO Creative 7.0 Bleach Powder 450g

| INCI                               | EXPLANATION  |
|------------------------------------|--|
| Potassium Persulfate               | Lifts hair up to 7 levels.   |
| Magnesium Carbonate Hydroxide      | Adjusts the pH.  |
| Kaolin                             | Kaolin Clay.   |
| Magnesium Oxide                    | Adjusts the pH.  |
| Trisodium Phosphate                | Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble and thus to be easily rinsed out. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments. |
| Diammonium Phosphate               | Adjusts the pH.  |
| Ammonium Persulfate                | Lifts hair up to 7 levels.   |
| Sodium Metasilicate                | Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.                                  |
| Cyamopsis Tetragonoloba (Guar) Gum | Stabilizes the product.  |
| Paraffinum Liquidum (Mineral Oil)  | Moisturizing agent.  |
| Magnesium Stearate                 | Stabilizes the product.  |
| Xanthan Gum                        | Stabilizes the product.  |
| Cyclodextrin                       | Neutralizes contaminants found in water, for example heavy metals and salts, renders them water-soluble. Contributes to the product's shelf life. Prevents changes in hair color and creates a more successful foundation for color, bleaching and perm treatments.                                  |
| Disodium Lauryl Sulfosuccinate     | Surface-active ingredient  |
| Disodium EDTA                      | Improves product shlef-life.   |

